



December 13, 2023

Dear Friends:

Children's Hospital is proud to announce that the 18<sup>th</sup> Annual Italian American Fishing Rodeo will be held on May 17 & 18 at Hopedale Marina. The Rodeo is an important fundraiser for our hospital, and I hope we can count on your support this year. Last year, the event raised \$35,725 to help our efforts to provide the best possible care for children.

Each year thousands of families visit our hospital, clinics and primary care physicians seeking expert pediatric care. As the first and largest free-standing, not-for-profit pediatric medical center in Louisiana that offers a comprehensive range of healthcare services for children from birth to 21 years of age, Children's Hospital is dedicated to caring for Louisiana's youngest and most vulnerable. However, we cannot do it without the support of fundraisers like the Italian American Fishing Rodeo which has raised over \$305,700 for Children's Hospital since 2007.

Your support of the Italian American Fishing rodeo this year will impact the area of greatest need at Children's Hospital New Orleans, whether that is providing lifesaving equipment or sustaining essential programs and services that improve the care we give to children and their families. You are helping us continue to cure cancer, provide expert care for our tiniest patients in our NICU, perform life-saving pediatric heart surgery, and 24/7 emergency care.

**I hope you will join us to be part of this important effort.**

Thank you in advance for your consideration and hope you know how important your support will be to this most crucial fundraiser.

Sincerely,

A handwritten signature in blue ink that reads "Ashley Hebert".

Ashley Hebert  
Development Specialist

**Children's Hospital Tax ID – 72-0467503**